# NEED MOTIVATION? WANT ACCOUNTABILITY?



## **STARTS JANUARY 10th**



Personal Trainer Led 12 Week Program. Feel Great and Lose the Weight!



EARLY BIRD DISCOUNT \$25 OFF REGISTER BETWEEN NOV. 30th - DEC. 14th

Member \$154

Non-Member \$179

Regular Price



# **PICK YOUR TEAM** TRAINER & TIME

TUESDAY

Cheryl - 5:35 am

Aubrey - 10:15 am

Denae - 9:15 am

Howie - 7:00 pm

WEDNESDAY

Cheyanne - 6:00 pm

THURSDAY

Michelle - 5:30 am

Aubrey - 10:30 am

Janice - 8:15 am

Shannon - 6:00 pm

FRIDAY

Phillip - 5:35 am

Josh - 5:30 pm

SATURDAY

Cheryl - 8:00 am

SUNDAY

Phillip - 1:05 pm



#### **EARLY BIRD DISCOUNT**

\$25 OFF REGULAR PRICE REGISTER BETWEEN NOV 30TH - DEC 14TH



### **Biggest Chooser 2020**

#### What is the Biggest Chooser Challenge?



If you're looking for motivation and results, look no further. This 12 week, team-based weight loss challenge includes initial and final team weigh-ins/measurements and 10 weeks of 60 minute team workouts/weigh-ins. Teams will be built based on similar workout availability and results will be assessed weekly based on the percentage of total weight loss. Are you ready for the challenge?

#### **Cost & Conditions:**

- Over \$450 worth of services for a one-time fee of \$154 members (Early Bird Registration is \$129 for members!) \$179 non-members
- Members will receive \$25 off for each non-member referral!
- Registration is extremely LIMITED for this challenge. This year's teams will include ONLY 10-12 participants for an optimum trainer-client ratio.
- Register by workout day and time on a first come first served basis. After registration closes, we may ask you to consider switching group times to balance out team sizes.
- Please check for KidZone availability during your group's workout time. KidZone regular hours and rates will apply.

#### **Important Dates:**

- November 30, 2019 December 14, 2019 Early Bird Registration.
   \*For members only (\$129)
- December 15, 2019 January 8 Regular Registration (\$154 Member - \$179 Non-member)
- Jan 10 Challenge Kick Off Party 6:00-7:00pm Group Fitness Room
- January 11 -17 Initial team measurements, weigh-ins and meetings
- January 18 OFFICIAL BEGINNING OF CHALLENGE!
- March 27 Challenge Ends
- March 28 April 3 Final team measurements and weigh-ins
- April 4 Finale CELEBRATION and AWARDS 6:00-7:00p

#### How will The Biggest Chooser Challenge help you lose?

You will be assigned a trainer/coach for this journey who will provide you ALL of the following:

- 1. WEEKLY hands-on team workouts and weigh-ins.
- 2. Initial and final BMI, Body Fat and measurements taken.
- 3. An exercise prescription including Group Fitness classes and 4 independent workout programs.
- 4. A weekly newsletter e-mailed with advice, Stars of the Week, and Team results.
- 5. An optional workout/accountability partner.
- 6. A team t-shirt to represent your crew.
- 7. Optional \$40 upgrade for individual consult with our nutritionist, Lori Ragsdale RD, LDN.
- 8. Weekly team e-mails and a closed team FB group to keep your motivation high.
- 9. Access to your trainer outside your workouts to discuss concerns or questions and find extra motivation.
- 10. Suggestions, and/or articles that will help you throughout the challenge.
- **11.** THE BEST CHEERLEADER you could ever ask for! Your team rooting for you and the expertise of a Professional Personal Trainer to help you personally achieve!

#### More Specifics....

- 1. The winning team is the one that loses the largest total combined percentage of weight.
- 2. Weekly Weight-Ins: You will weigh in before your workout, by our front desk team. The start time is 15 minutes <u>before</u> your workout begins to allow time for all weigh ins.
- 3. Teams are limited to 12 members.
- **4.** Valuable upgrade option to receive nutritional counseling from a registered and licensed dietitian.
- 5. Interactive closed Facebook Group for each team for the Challenge.
- 6. Weekly e-mail newsletter to all participants.
- 7. Cash Prize for the winning team members.
- 8. A Clinic with Lori Ragsdale, subject "Sugar", date to be confirmed

#### What does the winning team receive?

- Double the combined team percentage weight loss lost by the winning team into \$\$\$ and divide equally by number of team members .
- Winning Team medals
- Two anytime guest passes. (will be added to members acct)
- Two free BMI and Body Fat Assessments to ensure you stay on the right track.
- Discounted small group training (10% off)! (Must be used before June 1, 2020.)